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Baker & Associates Chosen as Agency of Record for Florian

Greenhouse

Local full-service advertising, marketing consulting and public relations firm Baker & Associates, Inc. was recently chosen to serve as the Agency of Record for Florian Greenhouse. In addition to planning all media and placing all ads for Florian, Baker & Associates has re-designed their current ad and is working on developing a full product catalog. Future opportunities include designing a trade booth display for national Home & Garden trade shows.

Florian Greenhouse, located in Georgetown, SC, has been one of the leading companies in solariums, greenhouses and patio rooms for over 50 years. The company has built residential and commercial solariums, including solarium “clean rooms” for hospitals and nursing homes where a controlled environment is necessary, and solariums on cruise ships. Florian relocated to Georgetown, SC from New Jersey in 1998, and was the first major manufacturer of thermal-protected glass to achieve an A-rating from the Insulating Glass Certifications Council.

Charles H. Baker, a graduate of The Citadel, The Military College of South Carolina, founded Baker & Associates, Inc. in 1985. It consists of a group of proven and experienced freelance personnel with a mix of local, regional, and national account knowledge. With a wide range of clients such as Porta-Nails, Inc, Douglas Company,

Dunes Properties, Matrix Properties, Atlanta Cardiac and Thoracic Surgical Associates, LLC and many others, Baker & Associates, Inc. remains a strong force in the Southeast for marketing consulting, advertising and public relations.