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Baker & Associates, Inc. Chosen for Middleborough Community

Baker & Associates, Inc., a full service marketing consulting, advertising, and public relations agency, is pleased to announce that Middleborough, a new home community in West Ashley, has chosen the company to create an image and positioning campaign for their new community. Among other jobs, Baker & Associates has developed a logo and a theme line for the development, and are in the process of creating a folder, brochure, inserts, ads, and a full media plan for this new home community. The company is also working with Middleborough to successfully position their unique community on the golf course.

Middleborough is a new home community located in the Shadowmoss Plantation subdivision in West Ashley. This development has the last golf course estate home sites West of the Ashley, and will also include a multifamily village of condominiums and a commercial area within walking distance of the entire community. Located adjacent to Charleston's Heritage Corridor, this development offers beautiful garden surroundings and the opportunity to build the house of your dreams right on the golf course.

Charles H. Baker, a graduate of The Citadel, The Military College of South Carolina, founded Baker & Associates, Inc. in 1986. It consists of a group of proven and experienced freelance personnel with a mix of local, regional, and national account knowledge. With a wide range of clients such as Porta-Nails, Inc, Banks Construction,

Dunes Properties, Ainsdale Park, The Citadel, Atlanta Cardiac and Thoracic Surgical Associates, LLC and many others, Baker & Associates, Inc. remains a strong force in the Southeast for marketing consulting, advertising and public relations.

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