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**Water's Edge at Folly Has Chosen Baker & Associates, Inc. to
Develop Marketing Campaign**

Baker & Associates, Inc., a full-service strategic marketing consulting, advertising, and public relations firm, was recently selected by Water's Edge at Folly, a new project by The Turtle Bay Development Co., to develop a marketing campaign for the property. Currently, Baker & Associates is developing a logo for the property, a 4-panel brochure with inserts, and renderings of the development, with a website, magazine ad, direct mail piece, and brochure to come in the future.

Water's Edge at Folly is a luxury 46-unit townhome/duplex community located on the Folly River. Each unit will resemble a lowcountry style home and include two well-designed townhomes. The homes will feature 3 bedrooms and 3 bathrooms with a 4 bedroom option available for certain lots.

Charles H. Baker, a graduate of The Citadel, The Military College of South Carolina, founded Baker & Associates, Inc. in 1986. It consists of a group of proven and experienced freelance personnel with a mix of local, regional, and national account knowledge. With a wide range of clients such as Porta-Nails, Inc, Banks Construction, Dunes Properties, Ainsdale Park, The Citadel, Atlanta Cardiac and Thoracic Surgical Associates, LLC and many others, Baker & Associates, Inc. remains a strong force in the Southeast for marketing consulting, advertising and public relations.

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