

FOR IMMEDIATE RELEASE

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Baker & Associates, Inc. Announces Ainsdale Park as a New Client

Baker & Associates, Inc. is pleased to announce that it has been selected by Ainsdale Park, a division of Buildtech Homes, to assist the company with their advertising and public relations. Baker & Associates, Inc. is working with Ainsdale Park to successfully position their unique product of Bungalow-style homes. Among the projects, Baker & Associates, Inc. has refined Ainsdale Park's logo as well as created a successful advertising campaign for this new development. In the future, Baker & Associates, Inc. looks forward to developing advertising, marketing, and public relations for all aspects of Buildtech Homes and Ainsdale Park.

Ainsdale Park is owned by Buildtech Homes, established in 1987 by its president, Donny Schaeffer. Buildtech Homes strives to provide a "hands-on" approach to homebuilding, which allows the homeowner to customize his/her home to fit their unique needs.

Charles H. Baker, a graduate of The Citadel College in Charleston, South Carolina, founded Baker & Associates, Inc. in 1986. It consists of a group of proven and experienced freelance personnel with a mix of local, regional, and national account knowledge. With a wide range of clients such as Porta-Nails, Inc., SONOCO Products, Dunes Properties, The Citadel, and many others, Baker & Associates, Inc. remains a strong force in the Charleston advertising, marketing, and public relations business.

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