

# **NEWS RELEASE – FOR IMMEDIATE RELEASE**

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## **BAKER & ASSOCIATES ADDS NEW CLIENT**

Baker & Associates, Inc. recently added the Douglas Company to their client list. Headquartered in Aynor, S.C., the Douglas Company is a development company whose mission is to build attractive, functional, secure and affordable apartment homes. Baker & Associates has been hired by Douglas Company to create a corporate brochure and develop a media relations campaign and press kit.

Baker & Associates, Inc. is a unique advertising and public relations agency based in Charleston, S.C. Founded by Charlie Baker in 1985, Baker and Associates utilizes a network of freelance consultants to create and execute advertising and public relations campaigns. This concept offers each client a specialized art director/copy writer team selected to meet their individual needs. Additionally, by working with freelance consultants, Baker is able to keep his overhead costs at a minimum, thus passing the savings on to his clients.

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